



**For Immediate Release
August, 2007**

**NACFAM STATEMENT ON WILLIAM G. “WOODY” SUTTON, NEW ASSISTANT
SECRETARY OF COMMERCE FOR MANUFACTURING AND SERVICES**

July 28, 2007 (Washington) – Today, The National Council for Advanced Manufacturing (NACFAM) releases its new Sustainable Manufacturing Hub, a website dedicated to creating a resource hub and collaborative community for those interested in sustainable manufacturing to discuss matters surrounding sustainable manufacturing.

The website targets members of the manufacturing industry, policy makers and government officials connected to manufacturing and research universities who seek a place to go as a “first stop” for extensive information about the site.

“The Hub was designed to be collaborative,” explains NACFAM’s Deborah Dull, “it is very easy for people to edit parts of the site and add information they have and want to share.”

Included in the new site are ways for interested people to interact with one another: a wiki site (similar to wikipedia with issues about sustainable manufacturing), a discussion forum, and an events calendar for anyone to add events about sustainable manufacturing.

As a resource hub, the site offers analysis tools that consider everything from carbon footprint to energy use, links to organizations (in government, industry and education) in the area of sustainable manufacturing, interesting articles, videos and podcasts, and easy to understand suggestions on how to take your company green.

A quote from Eric or Paul about... reason to have started the site, something like “We started the site because

It’s free to join and use the site.

NACFAM is an industry-led, policy research organization, working collaboratively since 1989 to shape public policies and programs to make U.S. manufacturing globally competitive. It asks its members and other key stakeholders to identify, research, formulate, and communicate proposals in a non-partisan, non-lobbying environment. Members include small, medium and large manufacturing firms, associations, universities and community colleges, members of Congress and their staffs, federal agencies, and other non-profits.

NACFAM’s policy initiatives seek to promote greater innovation and productivity within the nation’s manufacturing sector, while recognizing federal government budget constraints. We focus on four policy and issue areas:

- Workforce Education & Training
- Technology & Innovation
- Supply Chain Value Creation

- Sustainable, Green Manufacturing

Any questions regarding NACFAM can be directed to Eric Mittelstadt at 202-429-2220, extension 4, or mittelstadte@nacfam.org.

The National Council for Advanced Manufacturing is launching a **pilot student contest** for fall 2008 that will be based around sustainable manufacturing and include **an essay section** and a **critical thinking/project section**.

We think the ideas surrounding this opportunity are important for students to consider as they enter industry and are faced with the core issues facing sustainability that are very real today. The competition will challenge students to look at what is happening in education, government, and industry surrounding this topic, how current activities may be improved, and the best way to analyze a manufacturing plant for sustainability.

We have developed a new Sustainable Manufacturing Hub website that will be launched by the end of the month.

The following is the un-launched link is to the competition page of the website, and I have listed the competition below.

<http://nacfam01.stage.web.sba.com/Home/UndergradCompetition/tabid/92/Default.aspx>

There will also be some sort of prize attached to the winning entry. Ideas for a prize have varied. I think we plan to do some combination of cash, a trip DC to NACFAM's annual event, and a promise of an interview with an industry leader. As I continue to meet with our management team, this idea will develop more clearly.

Please let me know if you are interested in taking part in this pilot contest and I will send you a flyer to post in a student area and also contact your school paper with the information for fall.